COMMUNIQUÉ

Eighth meeting

On 4 November 2019, Indonesian and Australian members met in Bali, Indonesia for the eighth meeting of the Indonesia-Australia Partnership on Food Security in the Red Meat and Cattle Sector (the Partnership).

Co-chairs Wisnu Wijaya Soedibjo and Jodie McAlister welcomed members to Bali and acknowledged that over the last twelve months the Partnership has completed the Program Design Document, trained over 74 Indonesians in cattle breeding and management and produced software and tools to help potential investors plan for cattle business. In addition, five industry-led Reference Groups were established as proposed in the Program Design Document, to guide future activities of the Partnership. The Reference Groups are: Investment; Supply Chain; Innovation and Exports; Capacity Building; and Communications.

Co-chairs noted that the purpose of the meeting was to promote direct engagement between members of the Reference Groups to identify future priorities and to facilitate strategic dialogue between industry and government of the two countries on how the industry responds to digital transformation in the sector.

Mr Juan Permata Adoe (Indonesian Chamber of Commerce and Industry - KADIN), presented KADIN’s Indonesian Beef Cattle Industry Roadmap to members for consideration. The roadmap presents a comprehensive approach to developing Indonesia’s cattle and red meat sector, including strategies to promote the per capita consumption of beef in the country. Mr. Soedibjo, on behalf of the Indonesian delegation expressed support for the development of the KADIN Roadmap.

Mr Pamitra Wineka (President and Co-Founder, TaniGroup) provided an overview of digital technologies in the Indonesian agriculture sector, their success and challenges, as well as future trends. Members discussed how the introduction of these digital technologies are changing the way the industry operates and how the Australian and Indonesian industries are responding to these changes.

Dr Ben Mullen (Strategic Advisor, Advisory and Support Group) presented the findings of the Unlocking Business and Investment Opportunities in Indonesia’s Red Meat and Cattle Sector Project. The project outlined opportunities and challenges for developing the commercial cattle sector in five regions—Nusa Tenggara Barat (NTB), Nusa Tenggara Timur (NTT), East Kalimantan, South Sulawesi and Southeast Sulawesi. Members noted the findings and discussed next steps.

Following concurrent Reference Group meetings, each Reference Group outlined their key priorities for the next twelve months.

The Investment Reference Group identified three key priorities; (1) drawing from the Unlocking Business Study develop a “How to be Investment Ready Toolkit” that will draw on previous work such
as that conducted by Indobeef, Universities, and the CSIRO, and then develop clear investment material for potential investors, including realistic commercial barriers, opportunities and risk ratings; (2) updating the Bonded Zone Study, which focussed on greenfield sites, so that it includes current/operational sites and; (3) package all available information and lessons learnt on the South Sulawesi cattle sector into a useful form for government and investors, including those from other regions.

The Supply Chain Group, noted that as theirs was a cross cutting group, they will actively ensure there is collaboration and no overlap between their and other groups, and identified two key priority areas; (1) review the identified 13 papers relating to the supply chain and collate key learnings and (2); actively oversee IACCB to ensure it delivers desired outcomes in its final year, with a particular focus on industry engagement.

The Capacity Building Group reviewed the two current training programs: NTCA and Commercial Cattle Breeding and noted that although training has been effective, more targeted training is now required. Consequently, the key priority area identified was to firstly review previous processing training including ones delivered in Vietnam, and then determining the need for more targeted training, whilst ensuring that lessons learnt were considered from all previous processing courses.

The Innovation and Export Group highlighted the importance of building on previous work, and current industry digital capacities, and focus on issues such as product integrity and marketing, where quick wins could be realised. The group identified 3 key priority areas; (1) a scoping study of digital technology that identifies existing digital pathways that could be utilised to drive industry growth; (2) a study to increase yields from current production, via adding value to by-products; and (3) finalize the export bonded study, by determining what products from Indonesia could be exported to the identified eight countries, noting that Australian firms could support Indonesian firms in their exporting efforts.

The Communications Group identified seven key priority actions; (1) prepare a list of key stakeholders; (2) review the RMCP target audience to ensure the communication strategy is focused and effective; (3) develop an in-Australia event schedule and an engagement strategy for Australian audiences; (4) determine conference sponsorship opportunities; (5) develop RMCP key messages for use in communications with Ministers etc.; (6) identify Australian media partners besides ABC rural; and (7) monitor website activity including tracking access and downloads.

Jodie McAlister noted that ASG will assist the Reference Group members to develop all priorities into brief concepts with budgets, and thereafter Reference Group members will decide on what concepts are supported within the $500,000 budget for this financial year, to end June 2020. In March 2020, there will be a formal call for proposals that will draw on a $1million budget (2020-21), with delivery of the selected projects to extend to the following financial year and beyond, if needed.

Mr David Goodwins (Monitoring and Evaluation Advisor, Advisory and Support Group) updated members on the progress of the Joint State of the Industry Report. The report will be produced annually to highlight opportunities to promote the industry and its current challenges. It will also highlight initiatives supported by the Partnership to further develop the industry.

Mr Paul Boon presented the outcomes of the commercial viability assessment of the three breeding models tested under the Indonesia Australia Commercial Cattle Breeding Program (IACCB). Members noted the outcomes and discussed recommendations on how the commercial viability information might be used to encourage expansion of the industry through investment.
Co-chairs updated members on the ongoing Partnership projects, the timeline for the Annual Call for Project Proposal Process and the Partnership budget for the current financial year. Members noted that the Call for projects process will commence in March 2020 to tap into the next financial year’s budget. Co-chairs reconfirmed that they will consider ad hoc projects to ensure the current financial year’s budget is fully expended.

Co-chairs thanked the members for their participation and the productive discussion. The Acting Australian Co-Chair proposed that the ninth meeting of the Partnership will take place in Canberra, Australia in early March 2020.
Attendees

Australian delegation

Government

- Ms Jodie McAlister (Acting Co-Chair) – Assistant Secretary, Trade and Market Access Division, Department of Agriculture
- Mr Tom Connor – Assistant Secretary, Indonesia Economic and Political Strategy Branch, Department of Foreign Affairs and Trade

Non-Government

- Mr Troy Setter – Chief Executive Officer (CEO), Consolidated Pastoral Company
- Mr David Foote – Group Managing Director, Australian Country Choice
- The Hon Lawrence Springborg – Former Opposition Leader in Queensland

Observer

- Ms Valeska – Country Manager, Indonesia, Meat and Livestock Australia

Policy Support

- Mr Dan Heldon – Director, Indonesia Economic and Trade Section, Department of Foreign Affairs and Trade
- Ms Leah Cuttriss – Assistant Director, Indonesia and South Asia Section, Department of Agriculture
- Mr Syed Haider – Assistant Director, Indonesia Economic and Trade Section, Department of Foreign Affairs and Trade
- Mr George Hughes – Counsellor (Agriculture), Australian Embassy in Jakarta
- Mr Tim Martin – Counsellor (Commercial), Australian Embassy in Jakarta
- Ms Linda Savitri – Program Manager, Australian Embassy in Jakarta

Secretariat, Advisory and Support Group (ASG) and Others

- Mr Stuart McAdam – Contractor Representative
- Mr Muhamad Isradi Alireja – Team Leader
- Dr Ben Mullen – Strategic Advisor
- Mr David Goodwins – Monitoring and Evaluation Advisor
- Ms Shinta Martin – Administration and Finance Officer
- Mr Paul Boon – Strategic Advisor, IACCB
- Mr Pamitria Wineka – Co-Founder and President, TaniGroup
- Mr Sariyo – Team Member, TaniGroup
- Mr Ibnu Winarno – Team Member, Tani Group

Apologies

- Ms Sally-Ann Watts – Senior Trade and Investment Commissioner, Australian Embassy in Jakarta
- Ms Liz Ritchie – Co-CEO, Regional Australia Institute
- Dr Christine Pitt – CEO, Food Futures Company
**Indonesian delegation**

**Government**

- Mr Wisnu Wijaya Soedibjo (Co-Chair) – Deputy Chairman for Investment Cooperation, Indonesia Investment Coordinating Board (BKPM)
- Mr Toni Nainggolan – Acting Assistant Deputy, Livestock and Fisheries, Coordinating Ministry for Economic Affairs
- Mr Boethdy Angkasa – Head of Sub-Directorate, Directorate of Animal Health, Ministry of Agriculture
- Mr Al Ichwan – Head of Section, Directorate of Food, Fisheries and Marine-based Industries, Ministry of Industry

**Non-Government**

- Mr Kris Sulisto – President Director, PT Trimitra Hasanah Prima
- Mr Juan Peramata Adoe – Vice Chairman for Food and Cattle Industry, Indonesia Chamber of Commerce and Industry (KADIN)
- Mr Adikelana Adiwoso – President Director, PT Juang Jaya Abdi Alam
- Mr Jody Koesmendro – Secretary General, National Meat Board
- Mr Jimmy Halim – President Director, PT Intraco Penta Wahana

**Indonesia Partnership Government Support and Others**

- Mr Muhammad Nasir Udin Latief – Deputy Director, Bilateral and Multilateral Cooperation, Directorate of Foreign Investment Cooperation, BKPM
- Mr Henry Rombe – Director, Indonesia Investment Promotion Centre (IIPC) Sydney
- Ms Puspita Arum – Deputy Director, IIPC Sydney
- Mr Muhamad Mawardi – Head of Sub-Directorate, Livestock Policy Analysis, Coordinating Ministry for Economic Affairs
- Mr Yosaphat Wattie – Staff, Directorate of Food, Fisheries and Marine-based Industries, Ministry of Industry
- Ms Juanita Gracianti Adoe – Marketing Director, PT Estika Tata Tiara Tbk (KIBIF)
- Ms Sasti Pratiwi – Executive Secretary, PT Estika Tata Tiara Tbk (KIBIF)

**Apologies**

- Mr Indrasari Wisnu Wardhana – Director General for Foreign Trade, Ministry of Trade
- Mr I Ketut Diarmita – Director General for Livestock and Animal Health, Ministry of Agriculture
- Mr Abdul Rochim – Director General for Agro Industry
- Mr Samuel Wibisono – President Director, PT Santosa Agrindo