Jakarta, 10 May 2021 - The Ministry of Investment/BKPM collaborates with Grab Indonesia and Tokopedia on the framework of developing digital-based micro, small and medium enterprises (MSMEs) in Indonesia. The collaboration is outlined in a Memorandum of Understanding signed by Ridzki Kramadibrata, President of PT Grab Teknologi Indonesia and Leontinus Alpha Edison, Vice President and Co-Founder of PT Tokopedia, at BKPM office, 10 May 2021.

The collaboration is in line with government programs in an effort to provide convenience, protection, and empowerment of MSMEs to be more competitive. Based on data from the Ministry of Cooperatives and SMEs in 2018, as much as 99.9% of the total business units in Indonesia or about 64.2 million business units in Indonesia are MSMEs. And in terms of labour absorption, MSMEs absorb 120 million from 130 million Indonesian labour force, both formal and informal.

According to Minister of Investment/BKPM Chairman Bahlil Lahadalia, the majority of MSMEs that exist today do not have the legality of business licensing. It becomes an obstacle for MSMEs to obtain financing and develop their business.

Ministry of Investment/BKPM will launch OSS-RBA, or Online Single Submission Risk-Based Approach, a business licencing tool, an implementation of the Job Creation Law. In this system, there is a privilege for MSMEs, they can apply for a business registration number (NIB) as a single license. This single license includes Indonesian national standards (SNI) and halal product guarantee certification (SJPH) after completed coaching clinic from the relevant agencies under the provisions of the legislation. Furthermore, as a single identity, once NIB is obtained, MSMEs can access financing to develop their business.

MSME business actors can create the licensing through OSS-RBA. The NIB is issued after the business actor registers on the OSS page. NIB is also mandatory for business actors who have new businesses or those established before the operation of OSS.

The Ministry of Investment/BKPM collaborates with Grab Indonesia and Tokopedia to disseminating information regarding NIB. Both apps also test the OSS-RBA system for MSMEs incorporated in the two platforms. Other collaborations include facilitating business licensing and resolving business barriers for MSMEs, and developing digital-based MSMEs to increase competence and competitiveness.